



*A unifying voice for Virginia's Forestry community.*

**FOR IMMEDIATE RELEASE**  
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### **COREY CONNORS NAMED NEW VFA EXECUTIVE DIRECTOR**

RICHMOND, VA – The Virginia Forestry Association (VFA) is excited to announce the selection of Corey Connors as its new Executive Director. Connors will fill the vacancy created by Paul Howe's retirement earlier this year. The selection was made after a national search and selection process by VFA.

"I was very impressed with Corey's interview and subsequent meetings," says Carl Garrison, VFA Past President and Personnel Committee Chair. "I believe that Corey will fit right in with VFA's culture and has the personality that will complement our entire membership. He brings energy and enthusiasm to our association and will take us to new heights."

Connors previously served as Executive Vice President of the North Carolina Nursery & Landscape Association (NCNLA) from 2014 to 2018. During his tenure, he orchestrated the introduction of new programming and services resulting in considerable organizational growth. Prior to his arrival at NCNLA, Connors spent nearly 15 years as an association government relations professional in Washington, DC, representing the interests of agriculture, forest products and retail industries at the federal level. Connors received his Master of Arts degree from George Washington University and Bachelor of Arts from Clarion University.

Connors will formally join VFA on January 6, 2020.

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#### **About Virginia Forestry Association:**

Founded in 1943, the Virginia Forestry Association (VFA) is a not-for-profit organization with the mission of representing Virginia's diverse forestry community and promoting the sustainable use and conservation of forest resources to ensure their long term social benefits for all Virginians. VFA consists of a diverse membership, including forest landowners, foresters, forest products businesses, loggers, forestry consultants, and a variety of individuals and groups who are concerned about the future well-being of Virginia's forest resources and are willing to collaborate for the good of the industry. VFA seeks to be the unifying voice of Virginia's forestry community through advocacy, outreach, and communications that enhance the public's perception of the industry. Learn more at [www.vaforestry.org](http://www.vaforestry.org).