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A unifying voice for Virginia's forestry community

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SHANNON WISECARVER RECOGNIZED WITH VFA LOGGER OF THE YEAR AWARD

Richmond, VA – The Virginia Forestry Association awarded Shannon Wisecarver of S.W.L.C. Inc., with the 2021 Logger of the Year Award during the 2021 Virginia Forestry Summit in Harrisonburg, Virginia this September. VFA's Logger of the Year Award recognizes and honors the performance of one or more outstanding logger(s) in the Commonwealth. Winners are chosen based on a written evaluation of the total logging operation. The recipient(s) of the Logger of the Year Award represent the "best-of-the-best," and must exemplify the highest professional standards, as they serve as effective positive public role models for the entire logging industry.

Mr. Wisecarver has been in business for himself for over 10 years and harvests timber for companies as well as private landowners across central piedmont of Virginia. S.W.L.C. Inc. is a family logging operation based out of Rustburg, Virginia. Wisecarver's uncle, father, and two brothers work for him at S.W.L.C. Inc.

During his career, Wisecarver has not had a single water quality issue, not only because of his attention to detail, but his willingness to listen and take time to pre-plan his harvests. Wisecarver ensures that the harvest site is accessed with as little impact as possible to the site, soil, and water. S.W.L.C. Inc. spends many days away from the jobsite when the weather could potentially leave the site in a compromised position. Wisecarver's crew strategically fells trees to minimize damage done to Streamside Management Zones. When the job is complete, Wisecarver and his crew do not rush to get to the next job. Instead, they make sure to properly close out the job they are on regardless of the time it takes. Their ability to work on their own equipment and keep costs down allow them to operate in a manner that is not often seen in today's times of extreme overhead and rising costs.

In addition to his attention to detail and high level of care during harvesting jobs, Wisecarver is committed to community and education. Wisecarver has offered his job site for numerous SHARP Logger trainings in addition to various other training opportunities when asked. Wisecarver's careful attention to detail, satisfied landowners, and great efforts in protecting the environment through sustainable harvesting techniques make S.W.L.C. Inc. an exemplary logging operation.

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About Virginia Forestry Association:

Founded in 1943, the Virginia Forestry Association (VFA) is a not-for-profit organization that represents Virginia's diverse forestry community and promotes the sustainable use and conservation of forest resources to ensure their long-term benefits for all Virginians. VFA's diverse membership of more than 1,000 companies and individuals includes forest landowners, foresters, forest products businesses, loggers, forestry consultants, and a variety of stakeholders who value the conservation and sustainable use of forest resources as a driver of ecological, economic, and social prosperity in Virginia.

Learn more at www.vaforestry.org.

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